



PRESS RELEASE

The Helpful Hardware Company Appoints David Enmark as new Chief Executive Officer

Cumming, Georgia – November 27, 2023...The Helpful Hardware Company, LLC ("THHC") announced the appointment of David Enmark as its new Chief Executive Officer effective November 27, 2023. David will join THHC's current President and COO, Darin Workman, to drive growth and expansion of the Company.



David Enmark, a seasoned executive with over 15 years of retail hardware experience, is currently Divisional Vice President of Retail operations for True Value Company. David has also held numerous roles in the Business Development division of True Value and Do It Best Corporation. As Divisional Vice President of True Value, he has delivered significant organizational change, transforming it into a more focused, growth-driven, and efficient business. David is viewed as a strategic business leader with an excellent track record across multiple roles in the hardware retailing industry.

Prior to joining True Value as Regional Sales Manager in 2013, David worked for Do It Best Corporation for over four years as Regional Sales and Business Development Manager.

"We are delighted to welcome David as our new CEO" said James Bolduc, Chairman of the THHC Board of Directors. "David is a dynamic, values-driven business leader who has a diverse background of experiences and an excellent track record of delivering growth and operational efficiency improvements in the hardware retailing industry. He has exceptional strategic capabilities, proven operational effectiveness, and strong experience in the core markets that we serve. The Board looks forward to working with David and Darin to realize the full potential of THHC."

THE HELPFUL HARDWARE COMPANY APPOINTS NEW CEO

"I would also like to take this opportunity to thank Darin Workman for his leadership of THHC from our initial acquisition of eight stores in 2019 to the current nineteen (19) we operate today. Today, the challenges of THHC require a team focused in key value creation areas of the Company and the addition of David will enable Darin to focus on his strength—store operations, business development and leadership. Darin has been and will continue to be an important part of our leadership team," said James Bolduc.

"I am delighted to have been appointed to lead THHC. It is a business with an impressive footprint, a strong portfolio of stores, a talented team, and an enviable reputation as a leader in the industry," said Enmark. "I will be very focused on working with the THHC team to deliver a step-up in business performance, as we serve the communities throughout the Southeast who rely on our stores for all of their hardware and home preservation needs."

Under David's leadership, THHC looks forward to continuing its legacy of providing top-quality hardware products and services to its valued customers, while also embracing innovative strategies to meet the challenges of a dynamic market. The company is committed to strengthening its position as a leader in the hardware industry.

Biography

David Enmark, 50, is a hardware retail business leader with an excellent track record across multiple leading companies in the industry.

He has been with True Value Company since 2013, most recently serving as its Divisional Vice President of Retail Operations. Prior to joining True Value, David worked for Do It Best Corporation for over four years and Activant Solutions (now Epicor) for over two years.

David holds a Bachelor of Science in Criminology and Political Science from Ball State University. He is married, with two children.

About HHC

The Helpful Hardware Company, headquartered in Cumming, GA, is a member of the largest retailer-owned, cooperative, Ace Hardware. The Helpful Hardware Company was founded in 2014 and has grown to nineteen stores across the Southeast since its inception. The Company is owned by affiliates of JPB Partners, LLC, a family office investor out of Hanover, MD and Darin Workman. For more information about HHC and our locations, visit www.thehelpfulhardwarecompany.com.